

The background of the entire image is a photograph of the Statue of Liberty, tinted in a deep teal color. The statue is shown from the waist up, holding the torch in her right hand and a tablet in her left. The sky is a solid dark blue.

NEW YORKER TYPE

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WIESCHER

NEW YORKER TYPE

NEW YORKER TYPE PKG: REGULAR, BOLD

NEW YORKER TYPE REGULAR

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NEW YORKER TYPE BOLD

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NEW YORKER TYPE WAS ONE OF THE FIRST TYPEFACES I TRIED MY HAND AT IN 1985. I MEANT IT AS A REVIVAL OF THE TYPEFACE USED BY THE NEW YORKER MAGAZINE. I DID NOT SCAN IT IN, I JUST LOOKED AT THE TYPE AND REDREW IT COMPLETELY BY HAND. SO IT IS NOT JUST A COPY, BUT RATHER A REDESIGN. ONLY MUCH LATER DID I COME TO KNOW, THAT THERE IS A BUNDLE OF SIMILAR TYPEFACES OF THAT PERIOD. REA IRVIN'S DESIGN FOR NEW-YORKER MAGAZINE WAS JUST ONE OF THEM, BUT THE BEST. YOURS, SINCERELY HONORING REA IRVIN A GREAT TYPE- AND MAGAZINE-DESIGNER GERT WIESCHER

DIES IST BLINDTEXT. ER IST NUR DAZU DA, UM ZU ZEIGEN, WELCHEN EINDRUCK DER ENDGÜLTIGE TEXT EINMAL MACHEN WIRD. BLINDTEXT HAT DEN VORTEIL, DASS MAN DARAN GENAU AUSZÄHLEN KANN, WIE VIELE BUCHSTABEN EINMAL AN SEINER STELLE STEHEN WERDEN, SO MUSS MAN NICHT AUF VERDACHT TEXTEN.

LES FONTES DE WIESCHER-DESIGN SONT D'UNE EXCELLENTE QUALITÉ, DES DESSIN CLASSIQUES ET NOUVELLES OFFRENT DES LARGES POSSIBILITÉS D'UTILISATION GRAPHIQUE AUX DESIGNERS ET AUX AGENCE DE COMMUNICATION. TOUTES LES POLICES INCLUENT LE SYMBOLE EURO!

LOS FUENTES DE WIESCHER-DESIGN ESTAN DE ALTA CALIDAD. FUENTES DE CALIGRAFIA Y FUENTES ORIGINAL Y MODERNA PERMITEN UNA COMPOSICIÓN MUY SENCILLA Y MUY CREATIVA AL MISMO TIEMPO.