



**sophisticated  
opentype fonts  
for designers  
creatives  
visionaries and  
trendsetters**

SPECIMEN MANUAL

## PF Haus Square Pro

OpenType® PS

supports Latin, Greek, Cyrillic,

Eastern European, Turkish, Baltic, Vietnamese

602 glyphs /font

professional kerning for all languages

5 opentype features /font

6 weights



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**NOTE:** All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

## aboutparachute®

**THE COOL, THE CLASSIC, THE ORIGINAL.** Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited individuals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. It's clientele includes multinational companies such as **Ikea, Vodafone, Nestle and Unilever**, advertising agencies such as **DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson**, publications such as **National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté** and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. **"Archive Pro"** an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the **"Adobe Creative Days 2004"** forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.


## opentype® and parachute® fonts


OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript: **1.** Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) **2.** Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages **3.** Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute openType fonts with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word **"Pro"** which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

**THE DESIGN OF PARACHUTE FONTS.** Parachute fonts are designed by individuals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

## How to type Multilingual text

It's never been easier to type or edit multilingual text. All you need is: **1.** a program which supports opentype fonts (see below), **2.** switch your keyboard to the languages you are interested in and **3.** use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

**HOW TO SWITCH KEYBOARDS.** First you add the new languages to the system. The steps are similar on both platforms **1.** On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence **2.** On the Mac (MacOSX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link  to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

**ABOUT GREEK POLYTOMIC.** Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link  to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download for your reference.

**MAJOR PROGRAMS THAT SUPPORT OPENTYPE.** Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

**SYSTEM REQUIREMENTS.** Windows 2000 or later, MacOSX or later.

## fontcredits

**HAUS SQUARE PRO.** The minimal character of this typeface with its direct reference to Bauhaus, manages to keep the balance between strict geometric structure and elegance. It strays from monotonous repetitions and works equally well with Latin and Greek, while it really hits home with Cyrillic. Now, in its 3<sup>rd</sup> major upgrade comes equipped with all that's needed for an international career. In total 602 characters offer support for all European languages in six different variations. Finally, five special opentype features offer typographic solutions which includes a stylistic alternate set for Greek and Cyrillic.

**format** *opentype PS*

**scripts** *latin, greek, cyrillic, eastern european, turkish, baltic, vietnamese*

**glyphs** *602 /font*

**kerning** *applied to all languages*

**pro features** *5*

**weights** *6*

**recommended for** *catalogs, magazines*

**designer** *Kanella Arapoglou*

© 2001-2006

## thedesigner

**KANELLA ARAPOGLOU.** Kanella is a Greek graphic designer (more of a design addict) experienced in print, media and branding, experimenting creatively with whatever comes her way. She studied Graphic Design at TEI, in Athens, and later received an MA in Communication Design from Central Saint Martins, in London. During her stay in London, Kanella worked as an Art Director for a number of prestigious design agencies, including the publishing and music industry. She launched the 'Kanella' website and began accepting freelance projects. Kanella is currently teaching at TEI, in Athens (where she started her life in Graphic Design), she is part of the Some Think Creative Group (where she feels like home) and continues doing freelance projects under her own name.

## stylesfontweights

<i>Light</i>	AeEf	BeEz	ΔeEξ
<i>Light Outline</i>	AeEf	BeEz	ΔeEξ
<i>Regular</i>	AeEf	BeEz	ΔeEξ
<i>Outline</i>	AeEf	BeEz	ΔeEξ
<i>Bold</i>	AeEf	BeEz	ΔeEξ
<i>Bold Outline</i>	AeEf	BeEz	ΔeEξ

**NOTE:** All weights contain the same pro features, the same language range and the full character set as seen on page 10.



## supportedlanguages

Following is a list of all major encodings (codepages) and languages supported. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Cyrillic, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 10.

### MAJOR CODEPAGES

1252 Latin-1  
 1253 Greek  
 1250 Eastern European  
 1251 Cyrillic  
 1254 Turkish  
 1257 Baltic  
 1258 Vietnamese

### MAJOR LANGUAGES

GB English	CZ Czech	UA Ukranian
GR Greek	HU Hungarian	PL Polish
FR French	RO Romanian	EE Estonian
DE German	FI Finnish	LV Latvian
RU Russian	NL Dutch	SI Slovene
ES Spanish	NO Norwegian	LT Lithuanian
IT Italian	IS Icelandic	ID Indonesian
PT Portuguese	IE Irish	MT Maltese
CS Serbian	AL Albanian	PH Filipino
BG Bulgarian	HR Croatian	TW Taiwanese
TR Turkish	SK Slovak	VN Vietnamese
BY Belorussian	MD Moldovan	
SE Swedish	DK Danish	

## thefullcharacter**set**

[illegible]

**NOTE 1:** The full character set applies to all styles/weights. Some weights, such as italics may contain more characters. You may view the full character set for each and every font weight by visiting our site at [www.parachute.gr](http://www.parachute.gr) **NOTE 2:** Most floating accents are not shown to save up space.

## supported **OT** features

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**1. PROPORTIONAL FIGURES:** Replaces selected figure glyphs which are set on tabular widths (lining), with corresponding glyphs set on proportional widths (lining).

2|7|6|0 ▶ 2760

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**2. TABULAR FIGURES:** Replaces selected figure glyphs which are set on proportional widths (lining), with corresponding glyphs set on tabular widths (lining or oldstyle).

2760 ▶ 2|7|6|0

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**3. LIGATURES:** Replaces a sequence of glyphs with a single glyph, creating a professional-looking text with no peculiar collisions among letters. This feature covers the standard f-ligatures, as well as few other ones used in normal conditions.

ffj ▶ ffj      fjord ▶ fjord      after ▶ after  
affluent ▶ affluent      bullfighter ▶ bullfighter

---

**4. STYLISTIC SET 1:** A set of stylistic variant glyphs which replace certain standard glyphs with alternate forms that are designed to work better within the text or add a certain flair to the page. **This feature includes Greek as well as Cyrillic alternates.**

ξ ▶ ξ    Δ ▶ Δ    Ц ▶ Ц    Щ ▶ Щ    д ▶ д

αξιόπαινος ▶ αξιόπαινος

президент ▶ пре~~зид~~ент    центр ▶ ~~ц~~ентр

---

**5. SLASHED ZERO:** Replaces the regular form of zero with an alternate form which includes a slash through the counter. This is particularly useful when capitals are mixed with numbers in which case capital O may be difficult to distinguish from zero 0.

O ▶ Ø      20 OBJECTS ▶ 2Ø OBJECTS

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## specimens

**13.** latin samples

**14.** greek samples

**15.** cyrillic samples

## latinsamples

What follows is a set of Latin samples for PF Haus Square Pro. Greek and Cyrillic script samples are covered in other sections of this specimen manual. For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

HAUS SQUARE LATIN

mass market graphic activism in progress

PLEDGE

not tested on animals

BOOMING ECONOMY, RELAXED LIFESTYLE, DEAD BRAINS

autocritique

TIME IS THE ONLY TRULY SCARCE COMMODITY

entrepreneur

multilingual brat with a privileged background

comprehensive dining guide

software

EN ROUTE POUR UN TOUR DE PARIS

comme à la maison

## greek samples

What follows is a set of Greek samples for PF Haus Square Pro. Latin and Cyrillic script samples are covered in other sections of this specimen manual. For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

HAUS SQUARE ΕΛΛΗΝΙΚΑ

οι μόδες χάνονται το στυλ είναι αιώνιο

ΚΟΜΒΟΣ

το σύνδρομο του lounge

ταχύτερη σύνδεση στο internet

ΤΕΧΝΟΧΩΡΟΣ

Η ΑΙΣΙΟΔΟΞΙΑ ΕΙΝΑΙ ΜΙΑ ΣΤΡΑΤΗΓΙΚΗ ΓΙΑ ΕΝΑ ΚΑΛΥΤΕΡΟ ΑΥΡΙΟ

ΑΡΧΙΤΕΚΤΟΝΙΚΗ

η αισθητική είναι η πολιτική του μέλλοντος

το σύνδρομο του lounge

ΛΟΓΙΣΜΙΚΟ

ΖΩΝΤΑΝΕΣ ΕΙΚΟΝΕΣ ΚΑΙ ΠΛΟΥΣΙΑ ΧΡΩΜΑΤΑ

ΜΕΤΟΧΙΚΟ ΚΕΦΑΛΑΙΟ

## cyrillicsamples

What follows is a set of Cyrillic samples for PF Haus Square Pro. Greek and Latin script samples are covered in other sections of this specimen manual. For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

HAUS SQUARE КИРИЛЛИЦА

Русское искусство в сердце Англии

БОГИНЯ

новости культуры

Быстрейшая связь с Интернетом

ВНИМАНИЕ

MULTILINGUAL BRAT WITH A PRIVILEGED BACKGROUND

СОДЕРЖАНИЕ

вам остается только выбрать направление

НЕ ИСПЫТАНО НА ЖИВОТНЫХ

Порошют

Русское искусство в сердце Англии

Москва-Афины

## acknowledgments

**TYPEFACES.** The typeface used in this specimen manual for body text, headers, footers and page numbering is PF Square Sans Pro. PF Bulletin Sans Pro is used for page titles.

**PRODUCTION.** This manual was produced using InDesign®CS2, Illustrator®CS2 and Photoshop®CS2 from Adobe® and Word®2004 from Microsoft®. Multilingual sample text was originally set in Microsoft Word for Windows. Final document was created in MacOSX with InDesign®CS2.

**TEXT.** The main text used for samples, has been adapted and translated by permission from the book "What will be" by the late MIT Professor and visionary Michael Dertouzos, published in 1997 by HarperEdge. Greek version published in 1998 by Livani Publishing Organization. Other references include "The Alchemist" by Paulo Coelho, originally published in 1988 by Editora Rocco, as well as "The Little Prince" by Antoine de Saint Exupéry, originally published in 1943 by Gallimard. Additional text and samples were derived from the 200-page catalog/book "IDEA-Trendsetting Typography vol. 1" released by Parachute in the year 2003.

**TRADEMARKS.** Parachute, the Parachute logo, Agora Sans, Agora Serif, Agora Slab, As-trobats, Alfabeta, Amateur, Baseline, Beatnick, Beau Sans, Bodoni Script, Bulletin Sans, Champion Script, Cosmonut, DaVinci Script, Din Text, Din Display, Fidelity, Fuel, Fusion Sans, PFGoudy Initials, PFGoudy Ornaments, Scandal, Handbook, Haus Square, Highway Sans, Hellenica, Hellenica Serif, Isotext, Kids, Kidstuff, Libera, Manic Attack, Mechanica, Mediterra, Monumenta, Playskool, Psychedelia, Rafskript, Reminder, Square Sans, Signskript, Stamps, Stamp Frames, Synch, Videotext, Wonderland, Wonderbats, are either registered trademarks or trademarks of Parachute and/or Parachute Worldwide. Apple, Mac, Macintosh and TrueType are trademarks of Apple Computer Inc. Adobe, InDesign, Illustrator, Photoshop and PostScript are trademarks of Adobe Systems Incorporated. Microsoft, Windows and OpenType are trademarks of Microsoft Corporation.



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