

The Story of

REFRIGERATOR DELUXE

ALTERNATE CHARACTERS

AACCEEGGGKK
MMNNRRSSSS
aaacceejjkk
rrssttuuuww
1122233

STYLISTIC SETS

Normal:

MICKEY SNAGS
Earth Rockets

“Square” Set

MICKEY SNAGS
Earth Rockets

“Square Deco” Set

MICKEY SNAGS
Earth Rockets

“Open” Set

MICKEY SNAGS
Earth Rockets

“Open Deco” Set

MICKEY SNAGS
Earth Rockets

REFRIGERATOR DELUXE DATES BACK TO 1988 AS one of my earliest PostScript typefaces. The concept was very simple: A blocky, condensed sans serif with rigidly geometric forms. I was inspired partly by Neville Brody’s *Industria*, but very quickly it veered toward more of a mid-20th century vernacular appearance. It wasn’t based on anything specific. Rather, it seemed to come from memories of block-style lettering from when I was young.

I wanted to call it “Mechanik,” because of its mechanical appearance, but, around the same time, Letraset release a typeface with almost the same name, “Mekanik,” and a generally similar appearance—similar enough that I abandoned *Mechanik* for a while.

In 2000, when I first started selling fonts on the internet, I decided to resume work on it and released it in a single weight called *Refrigerator*, a name that felt evocative to me and did a pretty good job of showing off its distinct characteristics as well. In 2003, I added two more weights (Light and Heavy) and the original font became *Refrigerator Bold*.

Refrigerator Deluxe (2008) extends the family from a specific vernacular style to an anthology of vernacular styles through the extensive use of alternate characters, nearly doubling the character count. (The alternate characters are accessed either through OpenType Stylistic Sets or the Glyph palette, depending on your software application). These range from squared off, closed shapes, with a minimum of angled strokes, to open, stylized shapes with more of an Art Deco feel. Using different combinations of these alternates, *Refrigerator Deluxe* can take on an endless variety of appearances from basic block to high style.

Also new in *Refrigerator Deluxe* is the addition of a fourth weight (Regular), improvements in many small details, like spacing, kerning, hinting (for better on-screen display), character design refinements, extensive language support (most Western and Central European Latin-based languages), fractions, case-sensitive forms, and lots of “f” and “t” ligatures. *Refrigerator Deluxe* is available exclusively in the OpenType format. —MARK SIMONSON

LIGATURES

off: **Butterfly**

on: **Butterfly**

CASE SENSITIVE FORMS

¿qué tal?
¿QUÉ TAL?

ARBITRARY FRACTIONS

off: **33/100**

on: **33/100**

FOUR STYLES

Light
Regular
Bold
Heavy

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Refrigerator Deluxe was designed by Mark Simonson in 2008.

Refrigerator was designed by Mark Simonson from 1988–2003.

MAN IN SPACE

fireflies flutter by the fjord

CHÂTEAU BLEU
Cabernet Sauvignon
2003

MILK
CHOCOLATE

EARN UP TO \$2 EXTRA EVERY MONTH!

Refrigerator
DELUXE