

TRAFFIC VIOLATIONS

BOLD

State trooper did not take kindly to my creative driving style

LIGHT CONDENSED

SPEEDING

HAIRLINE ITALIC

Rush hour drivers becoming ever more frantic

REGULAR

CONSTRUCTION AHEAD

BLACK CONDENSED

Work crews playing catch with gobs of hot asphalt

LIGHT

BRIGHT TRAIL OF SPARKS

BOLD CONDENSED

Route 59 Closed

EXTRA BLACK COMPRESSED

IN RAGE AND FRUSTRATION, I THREW MY KEYS INTO THE RIVER

REGULAR ITALIC

THEN I NOTICED I WAS MILES FROM HOME

EXTRA LIGHT COMPRESSED

Eastbound

REGULAR CONDENSED

Visiting the drive-thru psychotherapist

ULTRA BLACK

APPARENTLY I SUFFER FROM AN OEDIPAL STICK SHIFT

BOLD COMPRESSED

Familiarity is the foundation of legibility, lending this sans serif a strong edge as one of the most legible faces. Interstate is based on the signage alphabets of the United States Federal Highway Administration, alphabets that we read every day as we drive. Tobias Frere-Jones designed Interstate in 1993–94 and, with the assistance of Cyrus Highsmith, has expanded it into a plethora of enticing text and display styles; FB 1993–99

EXTRA LIGHT CONDENSED WITH REGULAR 11 point

GRUMPY WIZARDS MAKE TOXIC BREWS FOR THOSE EVIL queens and jacks. Lazy movers quit hard packing of papier-mâché jewelry boxes. Back my quaint garden: jaunty zinnias vie with flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop onto zebras for meals! **New farm hand (picking just sixty quinces) proves strong but lazy.** For only about \$65, jolly house wives made 'inexpensive' meals by using quick-frozen vegetables. Jaded zombies acted so quaintly, but kept driving

REGULAR CONDENSED WITH BLACK 11 point

GRUMPY WIZARDS MAKE TOXIC BREWS FOR THE EVIL QUEENS & JACKS. LAZY MOVERS QUIT HARD pack of papier-mâché jewelry box. Back in my quaint garden: jaunty zinnias vie with flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop onto zebras for meals! **New farm hands (picking just about sixty quinces) prove strong but lazy.** For about \$65, jolly housewives made 'inexpensive' meals by using quick-frozen vegetables.

EXTRA LIGHT WITH ITALIC AND REGULAR 9 point

GRUMPY WIZARDS MAKE TOXIC BREWS FOR THE *EVIL QUEEN AND JACK. LAZY MOVERS QUIT HARD* packing of papier-mâché jewelry boxes. *Back at my quaint garden: jaunty zinnias vie with flaunting phlox.* Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals! **New farm hand (picking just sixty quinces) proves strong but lazy.** For only \$65, jolly housewives made 'inexpensive' meals by using quick-frozen vegetables. *Jaded zombies acted so quaintly, but kept driving their 31 oxen*

REGULAR WITH ITALIC AND BLACK 9 point

GRUMPY WIZARDS MAKE TOXIC BREWS FOR THE *EVIL QUEEN AND JACK. A LAZY MOVER* quit hard packing of papier-mâché jewelry box. *Back at my quaint garden: jaunty zinnias vie with flaunting phlox.* Hark! 4,872 toxic jungle water vipers quietly drop onto zebras for meals! **New farm hand (picking just sixteen quinces) proves strong but lazy.** For only about \$65, jolly housewives made 'inexpensive' meals by using quick frozen vegetables. Jaded zombies were acting

LIGHT CONDENSED WITH BOLD 11 point

GRUMPY WIZARDS MAKE TOXIC BREWS FOR THE EVIL QUEEN AND JACK. LAZY MOVERS QUIT HARD PACK of papier-mâché jewelry boxes. Back in my quaint garden: jaunty zinnias vie with my flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals! **New farm hand (picking just sixty quinces) proves strong but lazy.** For only about \$65, jolly housewives made 'inexpensive' meals by using the quick-frozen vegetables. Jaded

BOLD CONDENSED WITH ULTRA BLACK 11 point

GRUMPY WIZARDS MAKE TOXIC BREWS FOR THE S EVIL QUEENS AND JACKS. LAZY MOVERS QUIT hard packing of papier-mâché jewel box. Back in my quaint garden: jaunty zinnias do vie with flaunting phlox. Hark! 4,872 toxic jungle water vipers will quietly drop onto zebras for meals! **New farm hands (picking just six quinces) prove strong but lazy.** For about \$65, some jolly housewives made 'inexpensive' meals for

LIGHT WITH ITALIC AND BOLD 9 point

GRUMPY WIZARDS MAKE IT TOXIC BREWS FOR THE *EVIL QUEEN AND JACK. LAZY MOVERS HARD* packing of papier-mâché jewelry boxes. *Back at my quaint garden: jaunty zinnias vie with some flaunting phlox.* Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals! **New farm hand (picking just sixty quinces) proves strong but lazy.** For only about \$65, jolly housewives made the 'inexpensive' meals by using the quick-frozen vegetables. *Jaded zombies acted so quaintly*

BOLD WITH ITALIC AND ULTRA BLACK 9 point

GRUMPY WIZARDS MAKE TOXIC BREWS FOR THE *EVIL QUEEN AND JACK. A LAZY MOVER* quit hard packing of papier-mâché jewelry box. *Back at my quaint gardens: jaunty zinnias vie with flaunting phlox.* Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals! **New farm hand (picking just six quinces) proves strong but lazy.** For only about \$65, jolly housewives made 'inexpensive' meals by using quick frozen vegetables. Jaded zombies

FOR MORE INFORMATION OR TO PLACE AN ORDER

Visit www.fontbureau.com, call 617 423-8770, or fax 617 423-8771

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