

HUMEDAD

SEMIBOLD

La lluvia se niega a cooperar

ITALIC

Heat Index at 105

BLACK

MAGNETIC FIELDS & SOLAR FLARES

REGULAR

Punto del sol

BOLD ITALIC

Feet Cooking Inside My Shoes

BOLD

UN HERVIDOR

ITALIC

Flaky old 1930s refrigerator

SEMIBOLD ITALIC

FUEGOS

BLACK

MORIRÉ SIN HELADO DULCE

BLACK ITALIC

Eduardo Danilo's dramatic redesign of *El Universal*, a leading Mexico City daily, introduced Cyrus Highsmith's Zócalo. The original text and display series was tuned for distinct character frequency and repetition when set in Spanish. Nicholas Kis's oldstyle and C.H. Griffith's classic newsface Ionic No. 5 inspired the sturdy text while the "energetic character of Mexico City" influenced the display; FB 2002-08

FOR MORE INFORMATION OR TO PLACE AN ORDER

Visit www.fontbureau.com, call 617 423-8770, or fax 617 423-8771

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8 STYLES: REGULAR, SEMIBOLD, BOLD, AND BLACK; ALL WITH ITALICS.