



**sophisticated  
opentype fonts  
for designers  
creatives  
visionaries and  
trendsetters**

SPECIMEN MANUAL

## PF Beau Sans Pro

OpenType® PS

supports Latin, Greek, Cyrillic,

Eastern European, Turkish, Baltic, Vietnamese

1191 glyphs /font

professional kerning for all languages

19 opentype features /font

16 weights



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**NOTE:** All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

## aboutparachute®

**THE COOL, THE CLASSIC, THE ORIGINAL.** Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited individuals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. Its clientele includes multinational companies such as **Ikea, Vodafone, Nestle** and **Unilever**, advertising agencies such as **DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson**, publications such as **National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté** and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. **"Archive Pro"** an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the **"Adobe Creative Days 2004"** forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.


## opentype® and parachute® fonts


OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript: **1.** Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) **2.** Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages **3.** Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute openType fonts with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word "**Pro**" which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

**THE DESIGN OF PARACHUTE FONTS.** Parachute fonts are designed by individuals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

## How to type Multilingual text

It's never been easier to type or edit multilingual text. All you need is: **1.** a program which supports opentype fonts (see below), **2.** switch your keyboard to the languages you are interested in and **3.** use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

**HOW TO SWITCH KEYBOARDS.** First you add the new languages to the system. The steps are similar on both platforms **1.** On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence **2.** On the Mac (MacOSX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link  to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

**ABOUT GREEK POLYTONIC.** Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link  to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download for your reference.

**MAJOR PROGRAMS THAT SUPPORT OPENTYPE.** Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

**SYSTEM REQUIREMENTS.** Windows 2000 or later, MacOSX or later.

## fontcredits

**BEAU SANS PRO.** "The design of Beau Sans was inspired by Bernhard Gothic which is considered one of the first contemporary American sans serifs and was designed by Lucian Bernhard in the late 1920's. I came across this font while attempting to reduce the design elements of a text typeface, by introducing Bauhaus-like minimal forms to the characters. The first version was completed back in 2002 and introduced one year later in our 3<sup>rd</sup> catalog, under the name *PF Traffic*. Some time later I decided to make a few improvements but I was so carried away that the new typeface which emerged needed urgently a new name. *Beau Sans Pro* is a modern sans serif family of 16 fonts which includes true-italics. Just like all other Parachute fonts, it covers a broad range of languages by incorporating 3 major scripts i.e. Latin, Greek and Cyrillic in one font. Furthermore, every font in this family has been completed with **270 copyright-free symbols**, some of which have been proposed by several international organizations for packaging, public areas, environment, transportation, computers, fabric care and urban life. This typeface is totally recommended for titles and/or body text when you want to give a distinct and contemporary identity to a product or service." *-Panos Vassiliou*

**format** *opentype PS*

**scripts** *latin, greek, cyrillic, eastern european, turkish, baltic, vietnamese*

**glyphs** *1191 /font*

**kerning** *applied to all languages*

**pro features** *19*

**weights** *16*

**recommended for** *catalogs, magazines*

**designer** *Panos Vassiliou*

© 2002-2006

## thedesigner

**PANOS VASSILIOU.** Panos Vassiliou has conducted numerous seminars for leading Canadian companies and institutions such as Bank of Nova Scotia, Royal Bank and Sony Canada. He has organized and promoted several educational and cultural conferences. Two years after his graduation from the University of Toronto/Canada, where he studied Applied Science and Engineering, he pursued a teaching career at George Brown College/Toronto, first in the Information Systems Department and later in the Media & Graphic Arts Department. He has been Creative Director for the Canadian design firm AdHaus, former Publisher of the monthly magazine DNA (Greece) and Secretary-General for the Hellenic Canadian Congress (Ontario, Canada). He has been designing typefaces since 1993, including commercial fonts as well as commissions from **Vodafone, Nestlé, Ikea** and **National Geographic**. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. After moving to Greece, he started Parachute in 1999 setting the base for a typeface library that reflected the works of some of the best contemporary Greek designers, as well as creatives around the world obsessed with type. Some of his favorite designs include **Agora Pro, Square Sans Pro, Fuel Pro, Champion Script Pro**. He received a design award for his typeface **Archive** at the EBΓE AWARDS 2004. As early as spring 2004 he released **Archive Pro**, his first opentype font with special typographic features and multilingual support for all European languages including Greek and Cyrillic.

## stylesfontweights

<i>Extra Thin</i> <i>Extra Thin Italic</i>	AeEf	БeEЪ	ΔεEΞ
<i>Thin</i> <i>Thin Italic</i>	AeEf	БeEЪ	ΔεEΞ
<i>Light</i> <i>Light Italic</i>	AeEf	БeEЪ	ΔεEΞ
<i>Regular</i> <i>Regular Italic</i>	AeEf	БeEЪ	ΔεEΞ
<i>Book</i> <i>Book Italic</i>	AeEf	БeEЪ	ΔεEΞ
<i>SemiBold</i> <i>SemiBold Italic</i>	AeEf	БeEЪ	ΔεEΞ
<i>Bold</i> <i>Bold Italic</i>	AeEf	БeEЪ	ΔεEΞ
<i>Black</i> <i>Black Italic</i>	AeEf	БeEЪ	ΔεEΞ

**NOTE:** All weights contain the same pro features, the same language range and the full character set as seen on page 10.



## supported languages

Following is a list of all major encodings (codepages) and languages supported. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Cyrillic, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 10.

### MAJOR CODEPAGES

1252 Latin-1  
 1253 Greek  
 1250 Eastern European  
 1251 Cyrillic  
 1254 Turkish  
 1257 Baltic  
 1258 Vietnamese

### MAJOR LANGUAGES

GB English	CZ Czech	UA Ukrainian
GR Greek	HU Hungarian	PL Polish
FR French	RO Romanian	EE Estonian
DE German	FI Finnish	LV Latvian
RU Russian	NL Dutch	SI Slovene
ES Spanish	NO Norwegian	LT Lithuanian
IT Italian	IS Icelandic	ID Indonesian
PT Portuguese	IE Irish	MT Maltese
CS Serbian	AL Albanian	PH Filipino
BG Bulgarian	HR Croatian	TW Taiwanese
TR Turkish	SK Slovak	VN Vietnamese
BY Belorussian	MD Moldovan	
SE Swedish	DK Danish	





## supported **OT** features

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**1. OLDSTYLE FIGURES:** Changes selected figures from the default lining to oldstyle i.e. numbers of varying height. These are appropriate for use with lowercase text. They come in two different styles: tabular and proportional. Tabular figures have equal widths (useful for tables, so that numbers line up from one line to the next) whereas proportional have varying widths and are basically used within a sentence.

2|7|6|0 ▶ 2|7|6|o  
2760 ▶ 276o

---

**2. LINING FIGURES:** This feature changes selected figures from oldstyle to the default lining form. Lining figures are numbers which fit better with all-capital text and they are of the same height as capitals or a bit smaller. They also come in two different styles: tabular and proportional.

276o ▶ 276O  
2|7|6|o ▶ 2|7|6|O

---

**3. PROPORTIONAL FIGURES:** Replaces selected figure glyphs which are set on tabular widths (lining or oldstyle), with corresponding glyphs set on proportional widths (lining or oldstyle).

2|7|6|o ▶ 276O  
2|7|6|o ▶ 276o

---

**4. TABULAR FIGURES:** Replaces selected figure glyphs which are set on proportional widths (lining or oldstyle), with corresponding glyphs set on tabular widths (lining or oldstyle).

276O ▶ 2|7|6|O  
276o ▶ 2|7|6|o

---

**5. SMALL CAPS:** This feature formats lowercase text as small caps. These are not computer generated scaled-down versions of capitals, but rather glyphs which have been designed to match the weight and proportions of the rest of the family characters. They are often used in combination with oldstyle figures, for acronyms and abbreviations and stylistically at the beginning of a paragraph (**this feature includes Latin and Greek small caps**).

typography ▶ ΤΥΠΟΓΡΑΦΗ  
τυπογραφία ▶ ΤΥΠΟΓΡΑΦΙΑ

## supported **OT** features

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**6. SMALL CAPS FROM CAPITALS:** Replaces capital glyphs with small caps (**this feature includes Latin and Greek small caps**).

ΤΥΡΟΓΡΑΦΗΥ ▶ ΤΥΡΟΓΡΑΦΗΥ

ΤΥΠΟΓΡΑΦΙΑ ▶ ΤΥΠΟΓΡΑΦΙΑ

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**7. LIGATURES:** Replaces a sequence of glyphs with a single glyph, creating a professional-looking text with no peculiar collisions among letters. This feature covers the standard f-ligatures, as well as few other ones used in normal conditions.

ffj ▶ ffj      fjord ▶ fjord      after ▶ after  
*affluent* ▶ *affluent*      *bullfighter* ▶ *bullfighter*

---

**8. DISCRETIONARY LIGATURES:** Replaces a sequence of glyphs with a single glyph. It differs from the previous feature in the fact that it activates special (non-standard) ligatures for **Latin and Greek**.

c/o George Lewis ▶ % George Lewis (care of)

Υ/Ο Νίκου Πετρίδη ▶ % Νίκου Πετρίδη (υπόψη)

α/α Νίκος Πετρίδης ▶ % Νίκος Πετρίδης (αντ' αυτού)

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**9. SUPERIORS:** Replaces lining and oldstyle figures with superior figures and lowercase letters with superior letters. These superior glyphs are not computer generated scaled-down versions but are rather redesigned to match the weight of the regular glyphs. Superior figures are used mainly for footnotes and superior letters for abbreviated titles (**this feature includes Latin as well as Greek superior lowercase and capital letters**).

footnote3 ▶ footnote<sup>3</sup>    h2=x2+y2 ▶ h<sup>2</sup>=x<sup>2</sup>+y<sup>2</sup>

Dr ▶ D<sup>r</sup>    Mme ▶ M<sup>me</sup>    Δρ ▶ Δ<sup>ρ</sup>

DR ▶ D<sup>R</sup>    MME ▶ M<sup>ME</sup>    ΔΡ ▶ Δ<sup>Ρ</sup>

---

**10. SCIENTIFIC INFERIORS:** Replaces lining and oldstyle figures with inferior figures. They have been designed to match the weight of the regular glyphs and sit lower than the standard baseline. Used primarily for mathematical and chemical notations.

H2O ▶ H<sub>2</sub>O

## supported **OT** features

**11. NUMERATORS:** Substitutes selected numbers (and basic punctuation) which precede a slash with numerator glyphs and replaces the typographic slash with the fraction slash.

253/ ▶ 253/ 85,6/ ▶ 85,6/

**12. DENOMINATORS:** Substitutes selected numbers (and basic punctuation) which follow a slash with denominator glyphs and replaces the typographic slash with the fraction slash.

/253 ▶ /253 /85,6 ▶ /85,6

**13. FRACTIONS:** Figures separated by slash, are replaced with diagonal fractions.

5/8 ▶ 5/8 3/4 ▶ 3/4

**14. ORDINALS:** Contextually replaces default alphabetic glyphs which follow numbers with superscripted glyphs and the sequence 'No' with the numero character (No). **This feature includes Latin as well as Greek lowercase and capital ordinals.**

1st ▶ 1<sup>st</sup> 2nd ▶ 2<sup>nd</sup> 28th ▶ 28<sup>th</sup> No ▶ N<sup>o</sup>

1er ▶ 1<sup>er</sup> 2ème ▶ 2<sup>ème</sup> 2ND ▶ 2<sup>ND</sup>

1ος ▶ 1<sup>ος</sup> 2η ▶ 2<sup>η</sup> 53ου ▶ 53<sup>ου</sup> 30Σ ▶ 30<sup>Σ</sup>

**15. ORNAMENTS/VARIOUS SYMBOLS:** This feature may replace the bullet or other characters with any of the available ornaments/symbols. All of them are best accessed from the program's 'Glyphs Palette' when available. There is a total of 270 ornaments/symbols included for packaging, public areas, environment, transportation, computers, fabric care, urban life. (full list on page 11)

➔ ▶▶ ▶▶ ✕ ☹️ ⬆️ ⬆️ ⬆️ ☂️ ☐ ☎️ ☎️ 📧 📧 📧 📧 📧 📧 ⬅️➡️ **GR** **RU**

**16. CASE-SENSITIVE FORMS:** Shifts punctuation marks up to work better with capital letters and lining figures since by default they sit lower to properly mix with lowercase characters.

[ (HELLO) ] ▶ [ (HELLO) ] «ПРИВЕТ» ▶ «ПРИВЕТ»

## supported **OT** features

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**17. CAPITAL SPACING:** Globally adjusts inter-glyph spacing for all capitals. This feature can be applied (opens up the space in-between them) when text is set all-capital in order to make it more legible.

PARACHUTE ▶ PARACHUTE

---

**18. SLASHED ZERO:** Replaces the regular form of zero with an alternate form which includes a slash through the counter. This is particularly useful when capitals are mixed with numbers in which case capital O may be difficult to distinguish from zero 0.

0 ▶ 0      20 OBJECTS ▶ 20 OBJECTS

---

**19. ACCESS ALL ALTERNATES:** All variations of a selected character are accessible with this feature from the glyph palette of all programs that support OT features.

2 ▶ 222<sup>2</sup>2<sup>2</sup>2<sub>2</sub>      € ▶ €€€

---

## specimens

17. latin samples

22. greek samples

27. cyrillic samples

32. multi-language samples



## latinsamples

What follows is a set of Latin samples for PF Beau Sans Pro. Greek and Cyrillic script samples are covered in other sections of this specimen manual. For products with an international flair, we have introduced a special packaging section (includes the special country code symbols). For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

# BEAU SANS LATIN

monthly guide to the best independent record releases  
*mass market graphic activism in progress*

# EQUIPMENT

*for home or office use only*

## **SURGEON GENERAL'S WARNING:**

Quitting smoking now greatly reduces risks to your health

# **CROWD PLEASERS**

*see enclosed manual for further information*

# GADGETS

multilingual brat with a privileged background

# *instrumental*

**BOOMING ECONOMY, RELAXED LIFESTYLE, DEAD BRAINS**

not tested on animals

la ville idéale pour un shopping plein de caractère

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been

REGULAR 7/9

latin-greco  
melangé  
with recent  
cyrillic  
infusions

EXTRA THIN ITALIC 20/20

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden.

THIN 11/13

**Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public.**

BLACK 13/15

**foreigner**

BLACK ITALIC 96pt

**Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been**

BLACK ITALIC 10/12

- 01.** *Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The*

BOLD ITALIC 8/10

- 03.** *Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where*

**ar**

BLACK 143pt

THIN ITALIC 12/14

# TECHNOLOGY IS THE CAMPFIRE AROUND WHICH WE TELL OUR STORIES

BLACK 27/23

- 05.** **Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic**

BLACK 10/12

- 07.** *Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been*

EXTRA THIN 10/12



Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible.

MEDIUM 7/9

## THE 8 MOST REMARKABLE MOVIE RELEASES THIS YEAR

EXTRA THIN 29/27

# AWARDS

BLACK 87pt



**Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would**

BLACK ITALIC 10/12

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where elec-

LIGHT 10/12



Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public. Likewise, the Information Technology Marketplace will boost local and global cultures, as people coming from smaller villages and greater capitals will seek entertainment, commerce, education, health and other human activities together, regardless of their nationality. Could these forces equate the differences among us, resulting in an international civilization? Regardless of whether the nations con-

REGULAR 20/29

## greek samples

What follows is a set of Greek samples for PF Beau Sans Pro. Latin and Cyrillic script samples are covered in other sections of this specimen manual. For products with an international flair, we have introduced a special packaging section (includes the special country code symbols). For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

**BEAU SANS ΕΛΛΗΝΙΚΑ**

ΕΛΛΗΝΟΛΑΤΙΝΙΚΟ ΜΕΙΓΜΑ ΜΕ ΠΡΟΣΦΑΤΕΣ ΚΥΡΙΛΛΙΚΕΣ ΠΡΟΣΜΕΙΞΕΙΣ

**τεχνολογική ανάπτυξη**

*η αισιοδοξία είναι μια στρατηγική για ένα καλύτερο αύριο*

**ΡΕΖΕΡΒΑ**

ΖΩΝΤΑΝΕΣ ΕΙΚΟΝΕΣ ΚΑΙ ΠΛΟΥΣΙΑ ΧΡΩΜΑΤΑ

**σημείο αναφοράς**

ΤΟ ΙΣΧΥΡΟΤΕΡΟ ΔΗΜΙΟΥΡΓΙΚΟ ΔΥΝΑΜΩΤΙΚΟ ΣΟΥ

**ηχογραφημένα μηνύματα**

ΟΙ 20 ΚΑΛΥΤΕΡΕΣ ΑΚΤΕΣ ΤΗΣ ΜΕΣΟΓΕΙΟΥ

**λιθογραφία**

*η αισθητική είναι η πολιτική του μέλλοντος*

ΜΕΣΟΓΕΙΑΚΗ ΚΟΥΖΙΝΑ

**κινηματογράφος**

*ξενοδοχεία υψηλών προδιαγραφών με θέα το απέραντο γαλάζιο*

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό

REGULAR 7/9

η στέλεια είναι  
το μεγαλείο  
της ανθρώπινης  
φύσης

EXTRA THIN ITALIC 20/20

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά.

THIN 11/13

**Η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις**

BLACK 13/15

**ταξιδιωτών**

BLACK ITALIC 90pt

**Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να**

BLACK ITALIC 10/12



- 01.** Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευ-

BOLD ITALIC 8/10

- 03.** Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλε-

BLACK 125pt

THIN ITALIC 12/14

# Η ΑΙΣΙΟΔΟΞΙΑ ΕΙΝΑΙ ΜΙΑ ΣΤΡΑΤΗΓΙΚΗ ΓΙΑ ΕΝΑ ΚΑΛΥΤΕΡΟ ΑΥΡΙΟ

BLACK 27/23

- 05.** Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα

BLACK 10/12

- 07.** Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρε-

EXTRA THIN 10/12



Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση

MEDIUM 7/9

## ΕΝΑ ΣΠΑΝΙΟ ΔΕΙΓΜΑ ΕΞΑΙΡΕΤΗΣ ΚΑΙ ΣΥΓΧΡΟΝΗΣ ΘΕΑΤΡΙΚΗΣ ΓΡΑΦΗΣ

EXTRA THIN 29/27

# ΘΕΑΤΡΟ

BLACK 87pt



**Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο**

BLACK ITALIC 10/12

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά

LIGHT 10/12



Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκπαίδευση, υγεία και άλλες ανθρώπινες δραστηριότητες μαζί, άσχετα με την εθνικότητά τους. Στις λίγες δεκαετί-

REGULAR 20/29

## cyrillicsamples

What follows is a set of Cyrillic samples for PF Beau Sans Pro. Greek and Latin script samples are covered in other sections of this specimen manual. For products with an international flair, we have introduced a special packaging section (includes the special country code symbols). For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

# BEAU SANS КИРИЛЛИЦА

*Лучшие 25 менеджеров в промышленности музыки*

# ДНЕВНИК

*курение вредит вашему здоровью*

# предмет желания

*куда пойти в свободное время в Афинах*

# Сделано в России

**Ежемесячный справочник к лучшим независимым**

# НОВОСТИ КУЛЬТУРЫ

# скандалист

*Русское искусство в сердце Англии*

# Специальное издание

*Оптимизм является стратегией для созидания лучшего будущего*

# фейс контроль

Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены

REGULAR 7/9

куда пойти  
в свободное  
время  
в Афинах

EXTRA THIN ITALIC 20/20

Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем

THIN 11/13

**Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними.**

BLACK 13/15

здоровая

BLACK ITALIC 92pt

**Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства**

BLACK ITALIC 10/12

- 01.** Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже

BOLD ITALIC 8/10

- 03.** Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, не-

BLACK 125pt

# Ба

THIN ITALIC 12/14

## КОСМОС КАЖЕТСЯ БЛИЖЕ КОГДА МЕРЦАЕТ СЕВЕРНОЕ СИЯНИЕ

BLACK 27/25

- 05.** Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные

BLACK 10/12

- 07.** Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были

EXTRA THIN 10/12



Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советско-

MEDIUM 7/9

## 25 РУКОВОДИТЕЛЕЙ В ПРОМЫШЛЕННОСТИ РОК-МУЗЫКИ

EXTRA THIN 31/28

# БИЗНЕС

BLACK 87pt



**Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот**

BLACK ITALIC 10/12

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некото-

LIGHT 10/12





Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных мегаполисов будут стремиться к развлечениям, торговле, образо-

- GB Pressurized container. Protect from sunlight and do not ex
- GR Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ή
- FR Ne pas percer ou brûler, même après usage. Ne pas vapor
- DE Behältnis auch nach dem Gebrauch nicht aufbrechen oder
- RU Дезодорант для тела в аэрозольной упаковке. Применен
- ES Recipiente presurizado. Proteja de la luz solar y no exponga
- IT Recipiente sotto pressione. Proteggere contro i raggi sola
- PT Recipiente sob pressão. Proteger dos raios solares e não e
- DK Beholder under tryk. Skal beskyttes mod sollys og må ikke
- NL Drukcontainer. Beschermen tegen zonlicht en niet blootste
- CS Držati dalje od dece. Ne nanositi dezodorans na oštećenu i
- HU Használata közben nyílt láng használata tilos! Ne használja
- SE Skall skyddas mot solljus och får ej utsättas för höga temp
- PL Nie rozpylać nad otwartym płomieniem lub żarzącym się m
- CZ Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte n
- TR Çocukların ulaşamayacağı yerde muhafaza ediniz. Son der
- RO Nu fumați în timpul folosirii, nu pulverizați peste obiecte in
- BG Пазете от деца! Пазете далеч от източници на пожар. Не
- HR Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati
- FI Tupakointi kielletty käytön aikana. Säilytettävä lasten ulott
- LT Saugoti nuo tiesioginių saulės spindulių ir nenaudoti esant
- SK Chránit' pred slnkom a nevystavovať vysokým teplotám. Ne
- SI Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljajte

**GB** Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use. Do not spray on a naked flame or any incandescent material. Keep away from sources of ignition. No smoking. Keep out of the reach of children. Do not apply to irritated or broken skin. Avoid contact with eyes. External use only. **GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου και να μην εκτίθεται σε θερμοκρασία άνω των 50°C. Να μην τρυπνηθεί ή καεί ακόμη και μετά τη χρήση. Μην ψεκάζετε προς την κατεύθυνση φλόγας ή πυρακτωμένου σώματος. Να διατηρείται μακριά από οποιαδήποτε πηγή ανάφλεξης. Μην καννίζετε κατά τη χρήση. Να διατηρείται μακριά από τα παιδιά. Μην ψεκάζετε κοντά στα μάτια ή το πρόσωπο, σε πόσυχον ή ερεθισμένο δέρμα. Χρήση εξωτερική. **FR** Récipient sous pression. A protéger contre les rayons du soleil et à ne pas exposer à une température supérieure à 50°C. Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme ou un corps incandescent. Conserver à l'écart de toute flamme ou source d'étincelles. Ne pas fumer. Conserver hors de la portée des enfants. Ne pas vaporiser vers les yeux. Eviter d'inhaler intentionnellement. Utiliser seulement dans les zones bien ventilées. Procéder par de brèves pressions sans pulvérisation prolongée. **DE** Behältnis steht unter Druck. Vor Sonneneinstrahlung schützen. Nicht Temperaturen von über 50°C aussetzen. Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht ins offene Feuer oder auf anderes entzündliches Material sprühen. Von Brandquellen fernhalten. Nicht rauchen. Von Kindern fernhalten. Nicht auf gereizter oder verletzter Haut auftragen. Kontakt mit den Augen vermeiden. Nur für die äußere Anwendung. **RU** Дезодорант для тела в аэрозольной упаковке. Применение: Распыляйте 2-3 секунды на сухую и чистую кожу с расстояния 15 см от тела. Не наносить на раздраженную или поврежденную поверхность кожи. Оберегайте от действия прямых солнечных лучей и нагревания свыше 50 C. Не распыляйте вблизи открытого огня и раскаленных предметов. Баллон под давлением! Не разбирайте и не давайте детям. **ES** Desodorans. Naziv proizvoda / Zapremina / Sastav / Kontrolni broj / Datum proizvodnje: utisnuti na ambalaži. Uputstvo: Boca je pod pritiskom. Ne izlagati sunčevoj svetlosti i temperaturama preko 50°C. Ne bušiti i bacati u plamen čak i kad je boca prazna. Ne prskati ka otvorenom plamenu ili usijanim materijalima. Držati dalje od izvora paljenja. Ne pušiti. Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osettljivu kožu. Izbegavati kontakt sa očima. Samo za spoljnu upotrebu. **TR** Parfümüvü deodorant. Upozornění: Extrémně hořlavé. Nádoba je pod stálým tlakem. Chraňte před sluncem a teplotami přesahujícími 50°C. Během používání nekuřte. Nestříkejte nad otevřeným ohněm a rozžhavenými materiály. Nenechávejte v blízkosti ohně. Nádobu neničte a neodhazujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve spodní části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. **ES** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que excedan los 50°C.

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## acknowledgments

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**TEXT.** The main text used for samples, has been adapted and translated by permission from the book "What will be" by the late MIT Professor and visionary Michael Dertouzos, published in 1997 by HarperEdge. Greek version published in 1998 by Livani Publishing Organization. Additional text and samples were derived from the 200-page catalog/book "IDEA-Trendsetting Typography vol. 1" released by Parachute in the year 2003.

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