award-winning
sophisticated
opentype fonts
for designers
creatives
visionaries and
trendsetters

SPECIMEN MANUAL

PF Bodoni Script Pro

OpenType® PS

supports Latin, Greek, Eastern European,

Turkish, Baltic, Vietnamese

725 glyphs /font

3 weights + 1 bonus font

contents

NOTE: All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

about**parachute®**

THE COOL, THE CLASSIC, THE ORIGINAL. Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited individuals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. It's clientelle includes multinational companies such as **Ikea, Vodafone, Nestle** and **Unilever,** advertising agencies such as **DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson,** publications such as **National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté** and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. **"Archive Pro"** an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the **"Adobe Creative Days 2004"** forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.
Recently, Parachute® won its first international award. **PF Centro Pro** received a major award as "Best Typeface" at the **European Design Awards 2008.**

opentype®and parachute®fonts

OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript: **1.** Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) **2.** Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages **3.** Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute openType fonts with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word **"Pro"** which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

THE DESIGN OF PARACHUTE FONTS. Parachute fonts are designed by indivinduals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

How to type
Multilingual text

It's never been easier to type or edit multilingual text. All you need is: **1.** a program which supports opentype fonts (see below), **2.** switch your keyboard to the languages you are interested in and **3.** use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

HOW TO SWITCH KEYBOARDS. First you add the new languages to the system. The steps are similar on both platforms **1.** On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence **2.** On the Mac (MacOsX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link 📞 to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

ABOUT GREEK POLYTONIC. Add Greek Polytonic to the system by following above in-structions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link 📞 to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download for your reference.

MAJOR PROGRAMS THAT SUPPORT OPENTYPE. Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

SYSTEM REQUIREMENTS. Windows 2000 or later, MacOsX or later.

fontcredits

BODONI SCRIPT PRO. "Always intrigued by Bodoni's original work, I was set out -back in 2000- to examine his work and study 'Manuale Tipografico', one of the greatest specimen books ever printed. Issued in 1818 at Parma, Italy by Bodoni's widow, the two-volume work shows an impressive array of 142 roman alphabets and some foreign ones such as Greek and Cyrillic. After a careful examination of all characters, I decided to create a typeface based on the distinct script capitals presented in the book. Matching lowercase italics were later selected and designed to complete the series. Since my intention was not to create simply a digital version of Bodoni's work, this typeface was designed with connected characters and capitals with calligraphic elements. The result was released in 2003 and published in our award-winning catalog/book **IDEA**. Later in 2005 we revived a large number of ornaments and borders. All this work was left behind until recently when it was revisited in order to create a complete 'Pro' family. Several new uppercase and lowercase glyphs were designed in order to create a distinct typeface, which is based on Bodoni but yet it stands out on its own. Bodoni Script Pro is a 3-weight superfamily. It supports 10 special opentype features including 'contextual alternates' and offers support for both Latin and Greek. Each font comes with 725 glyphs including a large number of alternates as well as 144 ornaments. Furthermore, when you purchase the whole package you get a bonus font which contains 120 frame parts. These parts -when combined together- create some truly amazing borders". - *Panos Vassiliou*

format *opentype PS*

scripts *latin, greek, eastern european, turkish, baltic, vietnamese*

glyphs *725 /font*

kerning *applied to all languages*

weights *3 + 1 bonus font with frame parts*

designer *Panos Vassiliou*

© 2002-2008

the**designer**

PANOS VASSILIOU. Panos Vassiliou has conducted numerous seminars for leading Canadian companies and institutions such as Bank of Nova Scotia, Royal Bank and Sony Canada. He has organized and promoted several educational and cultural conferences. Two years after his graduation from the University of Toronto/Canada, where he studied Applied Science and Engineering, he pursued a teaching career at George Brown College/Toronto, first in the Information Systems Department and later in the Media & Graphic Arts Department. He has been Creative Director for the Canadian design firm AdHaus, former Publisher of the monthly magazine DNA (Greece) and Secretary-General for the Hellenic Canadian Congress (Ontario, Canada). He has been designing typefaces since 1993, including commercial fonts as well as commissions from **Vodafone, Nestlé, Ikea** and **National Geographic.** He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. After moving to Greece, he started Parachute in 1999 setting the base for a typeface library that reflected the works of some of the best contemporary Greek designers, as well as creatives around the world obsessed with type. Some of his favorite designs include **Centro Pro, Square Sans Pro, Fuel Pro, Champion Script Pro.** He received a design award for his typeface **Archive** at the ΕΒΓΕ AWARDS 2004. As early as spring 2004 he released **Archive Pro,** his first opentype font with special typographic features and multilingual support for all European languages including Greek and Cyrillic. Recently he received a major international award for his super-family **Centro Pro** at the **European Design Awards 2008.**

stylesfontweights

Light   *An Qr*   *Bε Mδ*

Regular   *An Qr*   *Bε Mδ*

Bold   *An Qr*   *Bε Mδ*

NOTE: All weights contain the same features, the same language range and the full character set as seen on page 10.

supported**languages**

Following is a list of all major encodings (codepages) and languages supported. This type-face supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 10.

MAJOR CODEPAGES

1252 Latin-1
1253 Greek
1250 Eastern European
1254 Turkish
1257 Baltic
1258 Vietnamese

MAJOR LANGUAGES

GB	English	NL	Dutch	LT	Lithuanian
GR	Greek	NO	Norwegian	ID	Indonesian
FR	French	IS	Icelandic	MT	Maltese
DE	German	IE	Irish	PH	Filipino
ES	Spanish	AL	Albanian	TW	Taiwanese
IT	Italian	HR	Croatian	VN	Vietnamese
PT	Portuguese	SK	Slovak		
TR	Turkish	MD	Moldovan		
SE	Swedish	DK	Danish		
CZ	Czech	PL	Polish		
HU	Hungarian	EE	Estonian		
RO	Romanian	LV	Latvian		
FI	Finnish	SI	Slovene		

thefullcharacterset

Latin

A B C D E F G H I J K L M N O P Q R S T U V W X
Y Z @ a b c d e f g h i j k l m n o p q r s t u v w x y z & 1 2 3 4 5 6 7 8
9 0 € $ £ ¥

Accented Latin glyphs

À Á Â Ä Ã Å Ā Ă Ą Æ Ǽ Ć Ć Ĉ Č Ç Ď Đ Ĕ Ě Ê Ē Ė
Ę Ě Đ Ĝ Ğ Ġ Ģ Ĥ Ħ Ì Í Î Ĭ Ĩ Ĩ Į I Ĵ Ķ Ĺ Ľ Ļ Ł
Ń Ň Ñ Ņ Ŋ Ò Ó Ô Ö Ō Ō Ŏ Ő Ø Ǿ Œ Ŕ Ŗ Ř Ś Ŝ Ş Ţ Ŧ
Ù Ú Û Ü Ū Ů Ű Ų Ŵ Ý Ÿ Ŷ Ź Ż Ž Þ à á â ä å
ā ă ą æ ć ĉ č ç ď đ ð è é ê ë ē ĕ ě ę ĝ ğ ġ ĥ ħ ì í î ï ĩ ī ĭ į ı ÿ ĵ ķ ĸ ĺ ľ ŀ ł ŧ
ń ň ñ ņ ŋ ò ó ô ö ō ō ŏ ő ø ǿ œ ŕ ŗ ř ś ŝ ş ß ţ ŧ ù ú û ü ū ů ű ų ŵ
ŵ ý ŷ ÿ ź ž þ ə

Greek

Α Β Γ Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω α
β γ δ ε ζ η θ ι κ λ μ ν ξ ο π ρ σ τ υ φ χ ψ ω Ά Έ Ή Ί Ό Ώ Ϊ Ϋ ά έ
ή ί ό ώ ϊ ϋ ΐ ΰ

ligatures

Th br ff fi fl ffi ffl ft st fj ffj fr ffr ld or qr tr wi wi μτ μπ μτ μπ ῖι ῖπ άτ άττ άπ έτ έπ
ήτ ήπ ίτ ίπ ύτ ύπ ατ ατι απ ετ επ Tj ſt ſn ni nni ti ni nni κι κη δι δn νι νn ξn ni
ni σι τι νι νn χι χn ïι ïn ÿι ÿn ύι ύn ct ſp ck ch et ёt ёt ёt ęt ёt èt èt ёt ёt

ornaments

thefullcharacterset

miscellaneous	© ® ™ ′ ″ ° # ¦ f ¢ • _ ª º Q
punctuation	! ? . , : ; ¡ ¿ * (/) [\ ] { | } « » ‹ › " " ' ' " ' „ ‚ . , …
	- – — · · † ‡ § ℐ
fractions	½ ¼ ¾ ‰ ‰
math symbols	μ π $\mathcal{D}$ $\mathcal{T}$ Σ ∂ √ ∞ ◊ ^ ∫ + ± ¬ × ÷ < = > ~ ≈ ≠ ≤ ≥
alternates	a b c d e g h k l m n o r s t u v w y r q
	a b β δ ε n v v o ρ v φ y w

Attention

The bonus font which is only available
when you purchase the complete family, contains
120 frame parts which when placed one next to the
other create some very stylish borders.
Samples of these may be seen in the next pages

NOTE_1: The full character set applies to all styles/weights. You may view the full character set for
each and every font weight by visiting our site at www.parachute.gr

specimens

Bodoni Script Latin

monthly guide to the best independent record releases

Surgeon General's Warning:

Quitting smoking now greatly reduces risks to your health

Gourmet

mass market graphic activism in progress

cornflakes with honey

la ville idéale pour un shopping plein de caractère

Adventure

les nouveaux prêt à porter

Reason

en route pour un tour de paris

change is good

top 25 executives in the music industry

Theater

acknowledgments

narcissique, autocritique, talentueux

Fashion

smoke contains carbon monoxide

comme à la maison

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public. Likewise, the Information Technology Marketplace will boost local and global cultures, as people coming from smaller villages and greater capitals will seek entertainment, commerce, education, health and other human activities together, regardless of their nationality. Could these forces equate the differences among us, resulting in an international civilization? Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have

REGULAR 21/29

Bodoni Ελληνικά

η αισιοδοξία είναι μια στρατηγική για ένα καλύτερο αύριο

ελληνικές παραδοσιακές

ενδυμασίες στα μεγαλύτερα αστικά κέντρα της Ελλάδας

Αξιόλογος

σπάνιοι τυπογραφικοί χαρακτήρες

Οι μόδες χάνονται το στυλ είναι αιώνιο

Εν Λευκώ

έχω το πιο απλό γούστο, μ' αρέσει πάντα το καλύτερο

κλασσική ελληνική ομορφιά

Ανατροπή

ζωντανές εικόνες και πλούσια χρώματα

γαστρονομία

εικονική πραγματικότητα

Οι μόδες χάνονται το στυλ είναι αιώνιο

φαντασίωση

σπάνιοι τυπογραφικοί χαρακτήρες

οδηγός του απόλυτου στύλ

Δημόσιες σχέσεις

εχθρός του καλού είναι το καλύτερο

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτισικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτισικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ᾽ όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκπαίδευση, υγεία και άλλες ανθρώπινες δραστηριότητες μαζί, άσχετα με την εθνικότητά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτισικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ᾽ όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε

REGULAR 20/29

GB — *Pressurized container. Protect from sunlight and do no*

GR — *Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του*

FR — *Ne pas percer ou brûler, même après usage. Ne pas vap*

DE — *Behältnis auch nach dem Gebrauch nicht aufbrechen od*

ES — *Recipiente presurizado. Proteja de la luz solar y no ex*

IT — *Recipiente sotto pressione. Proteggere contro i raggi sol*

PT — *Recipiente sob pressão. Proteger dos raios solares e não*

DK — *Beholder under tryk. Skal beskyttes mod sollys og må ik*

NL — *Drukcontainer. Beschermen tegen zonlicht en niet bloot*

CS — *Držati dalje od dece. Ne nanositi dezodorans na oštećen*

HU — *Használata közben nyílt láng használata tilos! Ne has*

SE — *Skall skyddas mot solljus och får ej utsättas för höga tem*

PL — *Nie rozpylać nad otwartym płomieniem lub żarzącym*

CZ — *Chraňte před dětmi. Pouze pro zevní použití. Neaplik*

TR — *Çocukların ulaşamayacağı yerde muhafaza ediniz. Son*

RO — *Nu fumați în timpul folosirii, nu pulverizați peste obiect*

HR — *Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjeg*

FI — *Tupakointi kielletty käytön aikana. Säilytettävä lasten*

LT — *Saugoti nuo tiesioginių saulės spindulių ir nenaudoti esa*

SK — *Chrániť pred slnkom a nevystavovať vysokým teplotám*

SI — *Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabl*

REGULAR 17 pt

NOTE: codes for languages/countries follow the ISO system
go to page 9 for an explanation

acknowledgments

TYPEFACES. The typeface used in this specimen manual for body text, headers, footers and page numbering is PF Square Sans Pro. PF Bulletin Sans Pro is used for page titles.

PRODUCTION. This manual was produced using InDesign®CS3, Illustrator®CS3 and Photoshop®CS3 from Adobe® and Word®2004 from Microsoft®. Multilingual sample text was originally set in Microsoft Word for Windows. Final document was created in MacOsX with InDesign®CS3.

TEXT. The main text used for samples, has been adapted and translated by permission from the book "What will be" by the late MIT Professor and visionary Michael Dertouzos, published in 1997 by HarperEdge. Greek version published in 1998 by Livani Publishing Organization. Additional text and samples were derived from the 200-page catalog/book "IDEA-Trendsetting Typography vol. 1" released by Parachute in the year 2003.

TRADEMARKS. Parachute, the Parachute logo, Agora Sans, Agora Serif, Agora Slab, Astrobats, Alfabeta, Amateur, Baseline, Beatnick, Beau Sans, Bodoni Script, Bulletin Sans, Champion Script, Cosmonut, DaVinci Script, Din Text, Din Display, Fidelity, Fuel, Fusion Sans, PFGoudy Initials, PFGoudy Ornaments, Scandal, Handbook, Haus Square, Highway Sans, Hellenica, Hellenica Serif, Isotext, Kids, Kidstuff, Libera, Manic Attack, Mechanica, Mediterra, Monumenta, Playskool, Psychedelia, Rafskript, Reminder, Square Sans, Signskript, Stamps, Stamp Frames, Synch, Videotext, Wonderland, Wonderbats, are either registered trademarks or trademarks of Parachute and/or Parachute Worldwide. Apple, Mac, Macintosh and TrueType are trademarks of Apple Computer Inc. Adobe, InDesign, Illustrator, Photoshop and PostScript are trademarks of Adobe Systems Incorporated. Microsoft, Windows and OpenType are trademarks of Microsoft Corporation.

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